

**Dear Marketing Professional:**

Seminars hosted by regional chapters of The American Advertising Federation have reminded ad agencies and marketers that community websites and social networks are successful new mediums to reach targeted audiences.



We present to you SeeingIt.com, a popular feature-rich community website where you can upload your business listing absolutely free with options of printable brochures, coupons, and video infomercials.

Our technology serves to enable and enhance the velocity of commerce by making businesses more accessible to consumers. Used by tourists and residents alike, our website matches the leading zip code digits of the user and advertiser, then displays regional business listings that belong to the top consumer spending and interest categories.

**Innovative Features**

Upload your business and in 5-minutes you can:

- Promote your business to consumers in a 100 mile radius including surrounding communities.
- Save \$\$\$. Attach a printable flyer, menu, brochure or special offers to your listing.
- Asked for directions? Free up phone lines and save time. Just use our MAP feature for instant print-out or email turn-by-turn driving directions to provide customers.

**Versatile Functionality**

- SeeingIt.com provides search results without entering any search criteria.
- Turn-by-turn driving directions are instant and this feature does not require having to input "to-and-from" fields common to all mapping programs.
- We deliver consumers that have a spending mindset and are seeking to fill a need.
- Our website falls into the lifestyle category and perpetuates repeat visits and lengthy user sessions. This increases ad exposure and enhances brand name recognition.

<b>FREE</b>	<p><b>Basic Business Listing</b> Free real-time upload form. Form link found at Seeingit.com. Your free ad includes our exclusive instant driving directions program, a picture, your business description, address, phone number, website links and exposure to a regional audience.</p>
<b>UPGRADE</b>	<p><b>Upgrade Your Listing</b></p> <ul style="list-style-type: none"> <li>• \$65/mo. Stand out with a 5 picture slide show or animated .gif. Ideal for a restaurant, realtor, car dealer or merchant with multiple products for example.</li> <li>• Includes your 1 page flyer for a brochure, coupons, discounts and special offers.</li> <li>• Have your business listing among the top 10 viewed (see Rate Sheet).</li> </ul>
<b>DISPLAY AD</b>	<p><b>Billboard Flash and Rich Media Right Column Display Ads (see Rate Sheet)</b> Place a distinctive right column billboard ad in any Business Listing Category starting at only \$95 per month including ad production. We've made exciting interactive advertising affordable. With rich media you can exploit powerful media elements such as Video, Audio, Animation, and Photo Imagery as well as customized content and interactive features. Recognized as one of the most effective marketing tools.</p>