



THE WEBS PREMIER COMMUNITY RESOURCE

TUTORIAL – Print and follow along on our website, Seeingit.com

Exciting and innovative features are explained in this guide. Thank you for taking a few minutes on Seeingit.com and getting familiar our free service.

I. Entering the website, 30 Seconds

It is a portal design with entry information used for each “current” session. Note the first links on top. This website is Smartphone friendly, and business listings, news reports and video can be instantly uploaded “List a business”.

Smartphone ver. | List a business

SEEINGIT.COM
IT'S WHAT TO SEE AND DO

In seconds find local restaurants, business listings, area attractions and top consumer interests..then get there with our exclusive MAP feature that instantly prints, or emails turn-by-turn directions..to Smartphones also!

INFORMATION IS NOT RETAINED. Enter your location address only once for local listings and instant turn-by-turn driving directions.

1) *Input your location address, city, & state.

*In the sample format below:
755 13th St Boulder CO

2) *Input your ZIP code.

*In the sample format below:
80302

Accept

Click on any address above or below for a tour:
6200 N Clubhouse Ln Tucson AZ
1402 Corinth St Dallas TX

Our portal requests the user location address only once saving a lot of time. Address must be exact which serves two functions:

- 1) It compares the starting address of the user to the address of the business listings or destinations. Only “one” click on a business MAP link renders instant turn-by-turn driving directions eliminating the need to repeatedly input “from and to” common to mapping programs.
- 2) The relevance of the zip code digits, for example, zip codes beginning with “85” displays only businesses with those leading digits to provide a “regional” 100 mile radius search for greater opportunities.

Go to www.Seeingit.com Box 1 – enter a street number, street name, city and state; Box 2 – enter the proper zip code.

II. Local Search Page, 60 Seconds

After inputting a starting address, the local search page appears. The default Category displayed is "Food & Beverage". Note the 12 most popular consumer interest Categories on top. Within each Category you may refine a search using Subcategories found under the "Sort by:" feature on the right.

Local Concierge Service Provided by InternetTermsOfUse.com



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Food & Beverage

On Air

Rec & Entertainment

Community

Shopping

Real Estate

Transportation

Health & Beauty

Food Stores

Resorts & Spas

Travel

Day Trips

Sort by :

Select ▼

	<p><u>Acacia At St Phillips</u></p> <p>MAP</p>	<p>Wine Bar</p> <p>4340 N Campbell Ave Tucson</p> <p>(520)232-0101</p>	<p>Wine Spectator Award 2008 winner. Serving a fine tasting menu weekly with wine pairings along with our featured brunch, lunch and dinner menu, come enjoy our elegant ambiance and attentive staff for a memorable experience. Jazz brunch Sunday 10am-2pm.</p>
	<p><u>Barrio Food & Drink</u></p> <p>MAP</p>	<p>Bistro</p> <p>135 S 6th Ave Tucson</p> <p>(520)629-0191</p>	<p>A downtown Tucson destination. We are moments away from theatre, art and convention events. Featuring cozy booths where delicious food and excellent service never go out of style. Enjoy our warm décor with original artwork and a world class menu.</p>
	<p><u>Bison Witches Bar & Deli</u></p> <p>MAP</p>	<p>Delicatessen</p> <p>326 N 4th Ave Tucson</p> <p>(520)740-1541</p>	<p>We're a small neighborhood hangout in the 4th avenue district that features gourmet deli sandwiches, bread bowl soups, salads, appetizers with an inside and outside full service bar and large patio. We have daily drink specials and a</p>

Reserved Ad Space

120x240

120x90

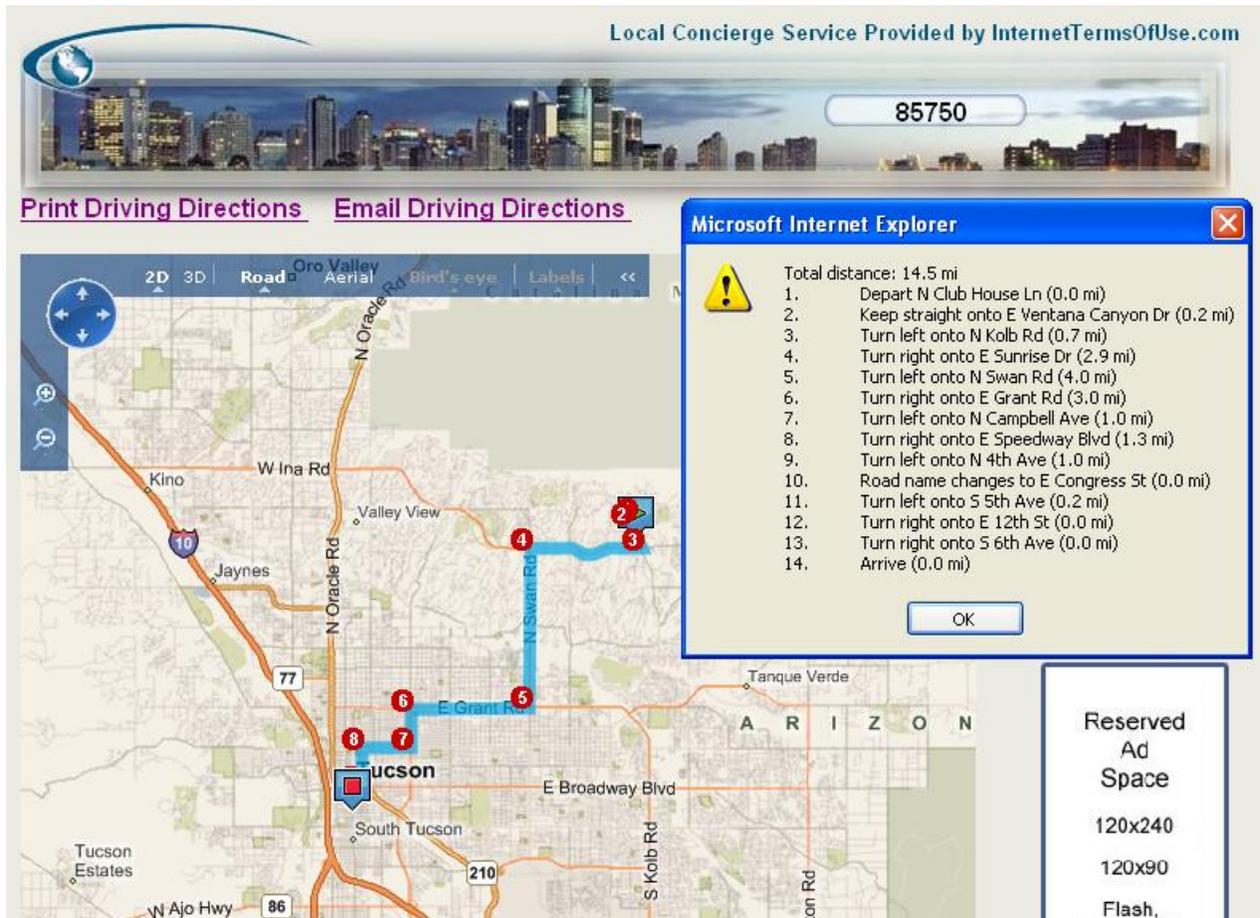
Flash, Rich Media and Video Options

The layout and functionality is as follows:

1. Food & Beverage is the default Category. Starting from left to right:
 - a. The photo image is an action link that when clicked can launch a video infomercial, direct the user to a website, or download a .PDF brochure, menu or special promotion. Click on image.
 - b. The business name when clicked directs users to their website.
 - c. MAP – click here for instant turn-by-turn directions, click OK then click Print Driving Directions. Note header room for a letterhead.
 - d. The "Subcategory" is seen as Wine Bar, Bistro and Delicatessen.
 - e. The address and city are for points of reference only.
 - f. The phone number is the main inbound number of the business.
 - g. The business description is ample for a general overview.
 - h. Sort by: click here to refine a search by the Subcategory.

III. Print or Email Destination Directions Overview, 120 Seconds

Point C on tutorial #II. Click on the MAP link found on any listing (while it launches the MAP feature you may want to maximize this window). A popup appears providing instant distance calculations and turn-by-turn directions.



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[Print Driving Directions](#) [Email Driving Directions](#)

Microsoft Internet Explorer

Total distance: 14.5 mi

1. Depart N Club House Ln (0.0 mi)
2. Keep straight onto E Ventana Canyon Dr (0.2 mi)
3. Turn left onto N Kolb Rd (0.7 mi)
4. Turn right onto E Sunrise Dr (2.9 mi)
5. Turn left onto N Swan Rd (4.0 mi)
6. Turn right onto E Grant Rd (3.0 mi)
7. Turn left onto N Campbell Ave (1.0 mi)
8. Turn right onto E Speedway Blvd (1.3 mi)
9. Turn left onto N 4th Ave (1.0 mi)
10. Road name changes to E Congress St (0.0 mi)
11. Turn left onto S 5th Ave (0.2 mi)
12. Turn right onto E 12th St (0.0 mi)
13. Turn right onto S 6th Ave (0.0 mi)
14. Arrive (0.0 mi)

OK

Reserved Ad Space
120x240
120x90
Flash,

The destination may be near, or in a different community 100 miles away. In a snapshot, the hotel guest or consumer can determine if they want to proceed to this destination.

Click OK to close the distance box. To explore the area via Satellite imagery, click on the word "Aerial" on the blue bar of the MAP. Use your mouse track roller or the magnifying + on the left to zoom in – holding down your left mouse button will move the Satellite image around.



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IV. Print Driving Directions, 20 Seconds

After closing the distance box, click on Print Driving Directions – then click on Click To Print. If you are a concierge or a provider of tour services, note that there is sufficient space at the top for a letterhead to always remind your guest where, or who had provided the destination directions.

http://www.internettermsofuse.com - Print - Microsoft Internet Explorer

[CLICK TO PRINT](#)

SEEINGIT.COM
IT'S WHAT TO SEE AND DO

THE WEBS PREMIER 2-CLICK COMMUNITY RESOURCE AND CONCIERGE SERVICE

From:
6200 N Clubhouse Ln Tucson AZ

To:
Barrio Food & Drink
135 S 6th Ave , Tucson, AZ 85701
(520)629-0191

Total distance: 14.5 mi

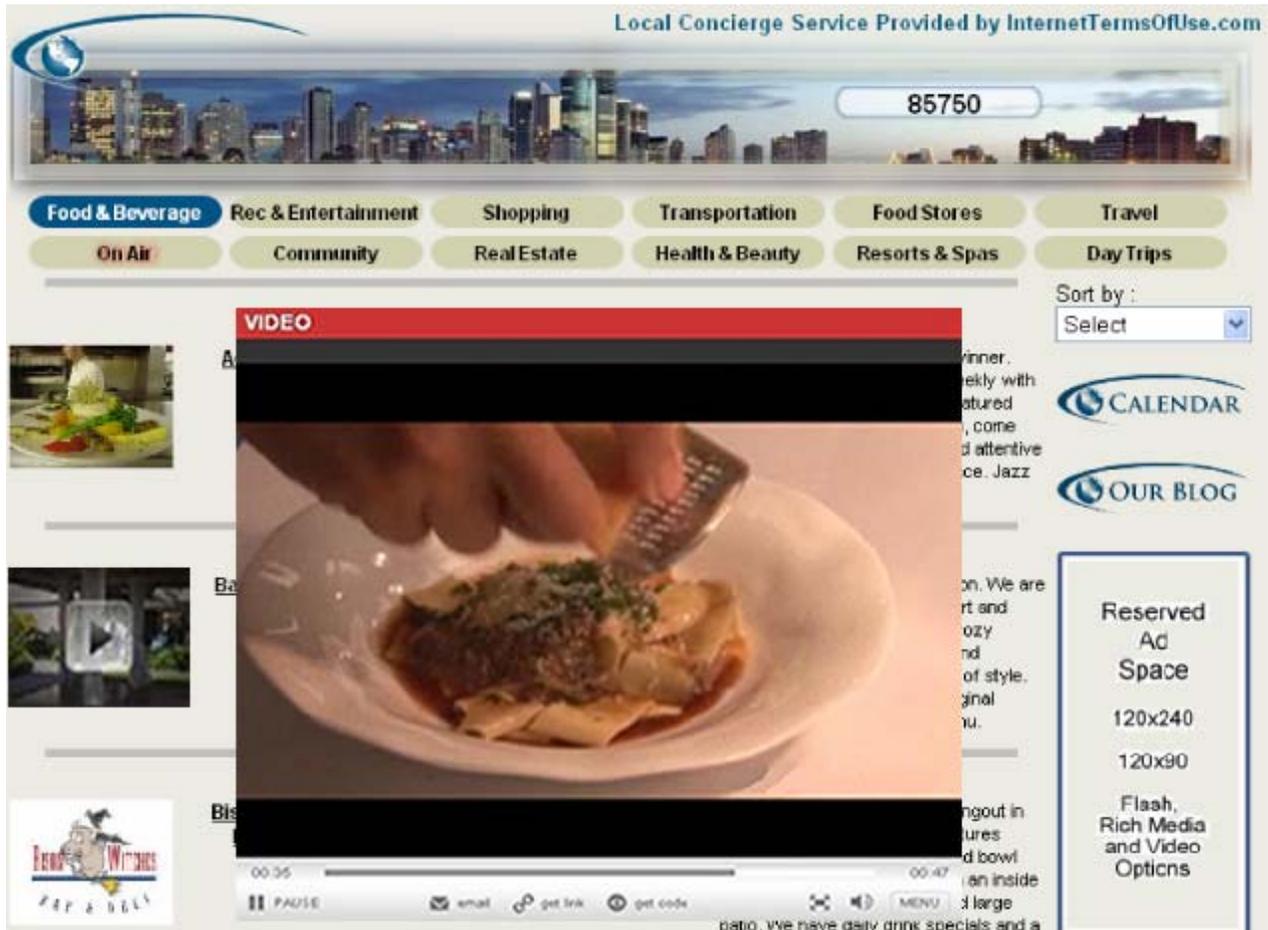
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Reserved Ad Space
120x240
120x90
Flash, Rich Media and Video Options

Reserved Ad Space
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120x90

V. Sample Video Infomercial, Streaming Video, and Adobe .PDF Business Promotion Applications, 60 Seconds

Look for interactive features that are launched from the business photo.



To provide more information, a business may have upgraded their listing to include a 30 second, a 60 second, or a 3 minute video infomercial. Videos are launched by clicking on a familiar forward button overlaid on the image.

A familiar Adobe .PDF icon overlay would represent that a downloadable menu, brochure or special promotional can be printed by clicking on the image.

The glowing red "On Air" Category features up-to-the minute roving news reports from Smartphones or post production video, live streaming video of entertainment and music venues, tourist attractions, and popular pre-recorded video casts. These are also launched by clicking on the familiar forward button on the image itself.