



**Advertising Rate Sheet**  
(Includes Ad Production and Ad Placement Costs)

**1. Upgrade Options To The FREE Basic Business Listing**

**\* Capture Attention With These Options \***

Store #	Description	Mo. Cost	Billed
(0.001)	Top of the Town – Top 10 placement. Your ad viewed first.	195.00	Monthly
(1.002)	6 Photo Slideshow. Draws attention to your ad. Email us photos	85.00	Quarterly
(1.003)	6 Photo Slideshow. Draws attention to your ad. Email us photos	75.00	Bi-annually
(1.004)	6 Photo Slideshow. Draws attention to your ad. Email us photos	65.00	Annually

**\* Reduce Your Marketing Costs & Do Social Media Promotion With These Options \***  
**Upload Video, Adobe PDF Brochures & Inventories, Create Coupons, Change Picture & Text**

(3.017)	Dynamic Ad with 30 seconds Video time	*165.00	Quarterly
	*\$55 per month – You supply video.		
(3.018)	Dynamic Ad with 60 seconds Video time	*275.00	Quarterly
	*\$91.66 per month – You supply video.		
(3.019)	Dynamic Ad with 180 seconds Video time	*440.00	Quarterly
	*146.66 per month – You supply video.		

**2. Display Ads – ON RIGHT COLUMN. Can Be Placed In Any Category (as low as \$95/mo.)**

Store #	Description	Mo. Cost	Billed
(2.005)	FLASH Display Ad, Vertical Banner 120 x 240 pixels	195.00	Quarterly
(2.006)	FLASH Display Ad, Vertical Banner 120 x 240 pixels – Ea. Add'l	175.00	Quarterly
(2.007)	FLASH Display Ad, Button 90 x 120 pixels	135.00	Quarterly
(2.008)	FLASH Display Ad, Button 90 x 120 pixels – Ea. Add'l	345.00	Quarterly
(2.009)	FLASH Display Ad, Vertical Banner 120 x 240 pixels	175.00	Bi-Annually
(2.010)	FLASH Display Ad, Vertical Banner 120 x 240 pixels – Ea. Add'l	155.00	Bi-Annually
(2.011)	FLASH Display Ad, Button 90 x 120 pixels	115.00	Bi-Annually
(2.012)	FLASH Display Ad, Button 90 x 120 pixels – Ea. Add'l	95.00	Bi-Annually
(2.013)	FLASH Display Ad, Vertical Banner 120 x 240 pixels	155.00	Annually
(2.014)	FLASH Display Ad, Vertical Banner 120 x 240 pixels – Ea. Add'l	135.00	Annually
(2.015)	FLASH Display Ad, Button 90 x 120 pixels	95.00	Annually
(2.016)	FLASH Display Ad, Button 90 x 120 pixels – Ea. Add'l	75.00	Annually

**3. Display Ads – ON RIGHT COLUMN. Map Results “MAP IT” Page**

Store #	Description	Mo. Cost	Billed
(2.017)	FLASH Display Ad - Duplicate Of Existing Top Level Page Ad	50.00	Monthly

**4. Display Ads – ON RIGHT COLUMN. Blog and Calendar of Events Page**

Store #	Description	Mo. Cost	Billed
(2.018)	FLASH Display Ad - Duplicate Of Existing Top Level Page Ad	35.00	Monthly

**\* PROFESSIONALLY RECORDED & PRODUCED VIDEO COMMERCIALS \***

**5. Video Commercials**

Store #	Description	Cost	Billed
Vid 60	VIDEO – 60 second commercial using our standard format	350.00	One-time
Vid 90	VIDEO – 90 second commercial using our standard format	500.00	One-time
Vid 180	VIDEO – 180 second commercial using our standard format	1000.00	One-time

Contact us: [Ads@InternetTermsOfUse.com](mailto:Ads@InternetTermsOfUse.com) Toll Free 1-866-631-0411 ext. 112

Discounts: Agency Commissionable; Discount for supplied Art, Creative, Video.

Payment Policies: Online payment or check due with signed contract before advertisement placement.